

# Greener business travel?

Offset travel emissions with Corporate Traveller and Trees4Travel.

Business travel unavoidable? Sure. Kind to the planet? Not so much. But what if you could plant trees to erase all those air miles?

## That's where Trees4Travel comes in!

Your contributions will grow trees and forests around the world, increase biodiversity and support local communities.

## What Trees4Travel lets you do with Corporate Traveller:

## **TURN TRIPS INTO TREES**

We'll plant trees for every flight, hotel stay, rental car, and train ride booked through Corporate Traveller to offset those emissions.

**Why?** Trees are photosynthesis superstars - they munch through massive amounts of CO2. Compared to other offset methods, trees provide fabulous scale and affordability. Each tree swallows up an amazing 164kg of CO2 over 10 years. By linking trees to your trips, we can tackle your carbon footprint one sapling at a time.





#### **GET CARBON CREDITS FOR COMPLIANCE**

Trees4Travel purchases United Nations (UN) certified credits - instantly balancing your emissions.

**Why?** Trees need time to work their magic. Some may not make it too, so their carbon-crunching powers stay uncertain. But UN credits come from emissions-busting projects with their carbon-cutting promises locked in. So together with the trees, they offer short and long-term offsetting to keep you out of carbon compliance hot water!

## **HELP SAVE THE PLANET AS A BONUS**

These projects also promote reforestation and renewable energy - chipping in on 13 UN sustainability goals!

**Why?** Trees4Travel tree-planting happens in developing countries which creates local jobs in planting and maintenance - scoring points on stimulating economies. People learn sustainable forest management, improving food security and resilience. Pretty cool how tree planting creates this ripple effect of environmental and social benefits!

### Let's break down the costs:

Trip averages	Economy class flights + hotel		Business class flights + hotel	
Flight time	7 nights	14 nights	7 nights	14 nights
Up to 2 hours	40	<b>5</b> 🗘	<b>5</b> 🗘	<b>6</b>
2 to 4 hours	70	<b>8</b>	90	<b>10</b>
4 to 6 hours	<b>11</b>	<b>12</b> ()	27	284
6 to 10 hours	<b>14</b>	<b>15</b> ()	<b>36</b>	<b>37</b>
10 to 16 hours	<b>18</b>	<b>19</b>	480	49
Over 16 hours	<b>33</b>	<b>34</b>	910	920

Price per tree - **R37.00** 

#### **GET YOUR TEAM ON BOARD**

Invite everyone to offset their personal emissions through Trees4Travel too - those holidays, commutes and more. You can also use it for work events and remote work emissions.

**Why?** This lets your team get hands-on with sustainability and multiplies your tree-planting impact. Expanding your offset reach further shrinks your corporate footprint.



<sup>\*\*</sup>NB. Costs are indicative only\*\*



#### Here's how it works



## 1. We measure your carbon footprint

This includes all business travel emissions as long as these were booked through Corporate Traveller.



## 3. Chip in for your trees

Trees4Travel will send you a report of your new tree babies and your monthly planting bill. Then they'll send an invoice to cover your leafy costs.



# 2. Get a monthly carbon check-up

We'll share this data with you and Trees4Travel every month. Then the tree team will use it to count how many new buds to plant to balance the impact.



## 4. Access the Trees4Travel dashboard

See how many trees you've planted, how much carbon they've gobbled, and track your monthly emission allowance. You can set a budget for carbon-cutting goals.

#### Top tip:

Share the news. Your 'Forest Page' is a dedicated page you can share internally or externally that provides an overview of company progress and the number of trees planted.

## Why making your corporate travel green matters

When your employees hop on planes for work, those flights pump co2 into the air. That said, you can offset that impact by working with Trees4Travel. For every tree you plant, Trees4Travel also purchase the equivalent share of certified carbon credits at no additional cost, investing into renewable energy projects. It's a way to make your travel footprint less damaging - and show customers and stakeholders you're serious about sustainability.

As pressure on corporations rises, carbon credits keep your operations compliant and your conscience cleaner. So add them to your climate strategy because sustainable business isn't just good PR - it's becoming an obligation.

## Are you ready to go green?

Corporate Traveller has the tech, partners and expertise to support your efforts...and make them count.

Get in touch

