

# Flight Centre Travel Group

Flight Centre's role as responsible party for purposes of South Africa's Protection of Personal Information Act 2013

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### The role of Flight Centre as responsible party

This white paper sets out how and why both FCM Travel Solutions and Corporate Traveller, being the South African corporate travel brands of Flight Centre Travel Group (Flight Centre), operate as responsible parties for the purposes of the Protection of Personal Information Act 2013 (POPIA) when processing the personal information of our clients' employees in South Africa. It was produced as part of our ongoing data protection review process, led by our internal data protection and legal teams.

## Defining responsible parties and operators under POPIA

The roles of 'responsible party' and 'operator' are defined within Chapter 1 POPIA. A responsible party is an individual or entity which alone or in conjunction with others determines the purpose of and means of processing personal information. An operator means a person who processes personal information for a responsible party in terms of a contract or mandate, without coming under the direct authority of that party. It is important to note that an organisation will be a responsible party or an operator in respect of each of its processing functions as a matter of objective fact, irrespective of how it might have labelled itself. Simply contracting as an operator does not make an organisation an operator.

To place the concept of determining the purpose of and means for processing in context, essentially responsible parties are the decision makers in the processing of personal information, whereby an operator does not have a purpose of their own for processing that information. Rather, operators act on behalf of, and only on the instructions of, the responsible party. It is the responsible party who makes overarching decisions, such as what types of personal information to collect and the purpose(s) for which the personal information will be used. While an operator will be responsible for ensuring the information security measures referred to within POPAI are implemented, they will not take these key decisions.

#### Flight Centre acting as the responsible party by determining the purpose of and means for processing

On an objective assessment of both the data processing operations undertaken by Flight Centre and the decisions taken by Flight Centre, either alone or in conjunction with others, when determining the purpose of and means for processing personal information it is clear we are operating as a responsible party when providing corporate travel services. A selection of these factors is set out below along with the justifying rationale based on the business processes designed and implemented by Flight Centre.

# • Flight Centre decides both to collect and process the personal information, as well as the purpose or outcome of the processing itself.

The service offerings provided by Flight Centre are ultimately determined solely by Flight Centre, and in this regard, we are deciding the purposes of the personal information processing we undertake. Mandatory personal information elements required to be provided before we can offer contracted corporate travel services to clients and their employees are also set by Flight Centre. Finally, the development of our technical offerings such as online booking tools, including their functionality and information processing requirements, is also determined solely by Flight Centre.

### • Flight Centre decides what personal information should be collected

To provide corporate travel services, Flight Centre sets the mandatory minimum data elements to be provided for all travellers that are prerequisites for setting up each traveller's profile; these being first-name, last-name and a unique identifier (such as email address). While additional personal information elements are optional for the traveller to provide (e.g., emergency contacts, special assistance requirements, meal preferences, frequent flyer programmes, etc.) the data elements themselves are options set by Flight Centre. Taking this example a step further, if a corporate client were to determine what personal data to provide or withhold, it's likely Flight Centre will not be able to provide the services, as corporate clients will not have the professional experience or industry knowledge to accurately assess what data is necessary given global and multi-jurisdictional nature of travel services offered.

### • Flight Centre makes decisions about the individuals concerned as part of or because of the processing.

The provision of global travel services utilising a massive network of third-party suppliers with a vast range of options, while operating within the constraints of the client's travel policy, is a complex and specialised endeavour. It involves Flight Centre staff constantly making independent decisions over the processing of each traveller's personal data to ensure the contracted



services are provided to them. A client employee may wish to travel from point A to B, to C with specific dates. It is Flight Centre's experienced and professional staff who organise the best routes, hotels, airport pickups and drop-offs to ensure client employees have a seamless journey with all planning expertly taken care of in the background.

## • Flight Centre exercises professional judgement in the processing of the personal information.

While a client may develop their travel policy (i.e., the travel rules they want enforced for their employees), both the client and their travellers are relying upon the expertise of Flight Centre staff to ensure the application and smooth operation of this policy. Indeed, the true value-add provided by Flight Centre's corporate travel offerings is the professional judgement and expertise of our staff, enabling clients to realise saving and their staff to enjoy frictionless travel.

### Flight Centre has a direct relationship with the travellers (data subjects).

Our account managers and booking teams for corporate clients directly manage both the relationship with the clients' representatives, but they also deal directly with the travellers (being the data subjects). This is to book travel services for those travellers who choose to make off-line bookings (i.e., bookings made outside of online booking tools), to providing travel advice and to troubleshoot any issues that may arise at any point from booking through travel and post-trip.

### • Flight Centre has appointed operators to process personal information on our behalf.

The establishment of a network capable of providing global travel services to clients, ranging from micro-enterprises through to multinational conglomerates, would not be possible without the involvement of third-party suppliers. Given travel services often require the transfer of personal information, it is unavoidable that some of these vendors will be operators of Flight Centre. Each operator appointed by Flight Centre are subject to our strict due diligence processes, thereby ensuring the requirements for our operators under Condition 7 POPIA are met.

# Flight Centre provides contracted travel services for clients as a responsible party

The fact that our corporate businesses process personal information in the performance of contracted

travel services for clients does not negate our status as a responsible party. This is because a service relationship does not, in and of itself, mean that the service provider is an operator. Whether an entity is operating as a responsible party or operator under POPIA is a determination of fact whereby the overall context of the processing activities and relationships must be evaluated. Based on the contextual analysis of the factors set out above, Flight Centre is a responsible party in respect of the information it processes in its corporate businesses regardless of the fact we are providing contracted services to clients.

In addition, should the client choose to provide their employees information directly to Flight Centre (e.g., via HR feeds, our API, SFTP, protected CSV files, etc.) this will have no impact on our role as responsible party. This process has been anticipated and authorised within POPIA (see 12(2)(d)(v)).

# Responsibilities of Flight Centre as the responsible party

As the responsible party, Flight Centre is responsible for ensuring all data processing we undertake complies with POPIA. These responsibilities include, but are not limited to, the following:

- Complying with the overarching conditions for lawful processing of personal information as set out in Chapter 3 of the POPIA.
- Ensuring individual data subjects can exercise their rights regarding our processing of their personal information.
- Implementing appropriate technical and organisational measures to ensure the security of personal information.
- Only engaging operators under written contracts that ensure our technical and organisational measures are being maintained and applied by them.
- Notifying security compromises of personal information to the Information Regulator and affected individuals, in accordance with POPIA requirements.
- Maintaining documentation for those processing operations under our responsibility.
- Complying with all accountability obligations under the POPIA, including the appointment of a data protection officer.



- Ensuring all transfers of personal information outside of the Republic comply with the requirements set out in Chapter 9 of the POPIA.
- Cooperating with the Information Regulator and helping them perform their duties.

# Benefits to clients of Flight Centre operating as a responsible party

The POPIA imposes substantive risks and obligations on responsible parties. By outsourcing their corporate travel services to an expert travel management company that operates as a responsible party, our clients benefit from the fact that these risks and obligations are necessarily assumed by Flight Centre. Key benefits enjoyed by our clients include the following:

Reduction in documentation obligations:
As the responsible party, Flight Centre

As the responsible party, Flight Centre takes ownership of the obligation to maintain documentation of all our processing operations.

#### • Reduction in ongoing compliance obligations:

Clients reduce the overall compliance burden for their travel programme, as it falls to Flight Centre as the responsible party to ensure all personal information is lawfully processed in accordance with Chapter 3 POPIA, as well as being able to demonstrate such compliance if challenged by the Information Regulator.

#### • Transfer of risk:

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As the responsible party, Flight Centre assumes responsibility for the information collected from the client. This includes meeting all the POPIA obligations in relation to ascertaining the appropriateness of technical and organisations measures for securing the data, as well as for any appointment of operators by Flight Centre. As such, it becomes the responsibility of Flight Centre to conduct risk assessments of both our internal systems as well as those of our vendors.

#### • Transfer of legal and technical obligations:

Flight Centre becomes directly responsible for all assessments and actions in the event of a security compromise, including reporting to the Information Regulator and impacted individuals. Flight Centre also has the obligation to ensure appropriate technical and organisational measures are implemented across all our systems (and those of our selected operators) to maintain the integrity and confidentiality of personal information in our possession or under our control.

# Other responsible parties in the provision of travel services

Due to the inherent complexity of providing travel services, and the requirement to make independent decisions on the purpose and means of processing personal information, most entities within this ecosystem are necessarily responsible parties. In addition to corporate travel providers (i.e., Flight Centre), other independent responsible parties include global distribution systems (GDS), online booking tools, airlines, hotels, rail companies, car hire providers and cruise operators.